



Public opinion survey – Salisbury, Southern Wiltshire and Wilton Area – Southern Wiltshire Community Area

The Office of the Police and Crime Commissioner (OPCC) commissioned M.E.L. Research to consult local residents. During 2012/13 4408 Wiltshire residents completed the survey. A minimum of 384 people took part in each of the eleven policing sectorsⁱ ensuring that the results for each sector were significantⁱⁱ

The aims of this survey are:

- To measure public perception of Wiltshire Police and how communities are policed
- To consult the public and enable the OPCC and Wiltshire Police to prepare policing plans
- To enhance the OPCC and Wiltshire Police's understanding of how policing influences people's sense of security and wellbeing

The report below sets out the results for the Southern Wiltshire section. A summary for the whole Force area will be available shortly on the Commissioner's website. If you have any queries please contact the OPCC on the details below.

Public perceptions linked to the Police and Crime Commissioner Priorities

	Southern Wiltshire Community Area	Salisbury, Southern Wiltshire and Wilton Area	Wiltshire Police Force Area
Feel safe when outside in their local area during the day	94.9%	93.8%	93.4%
Feel safe when outside in their local area after dark	81.3%	70.6%	63.9%
Satisfaction with the level of police visibility in their neighbourhood	56.7%	60.1%	59.1%
Number Surveyed	99	386	4408
Population	20850	70900	684028

Key:

	significantly better than Wiltshire average*
	in line with Wiltshire average*
	significantly worse than Wiltshire average*

* Wiltshire average is the Wiltshire Police Force Area

What types of crime and anti social behaviour (ASB) cause a problem in your area?

Office of the Police and Crime Commissioner for Wiltshire and Swindon

London Road, Devizes, Wiltshire, SN10 2RD

Telephone: 01380 734 022

Facsimile: 01380 734 025

Email: pcc@wiltshire.pcc.pnn.gov.uk

Web Site: www.wiltshire-pcc.gov.uk

Issues in the local area	There are no crime and ASB issues in my local area	Teenagers hanging around	Graffiti & vandalism to private property	Domestic burglary	People being drunk or rowdy in public places	Graffiti & vandalism to public property	Rubbish or litter lying around
Southern Wiltshire Community Area	54%	14%	12%	9%	8%	8%	6%
Salisbury, Southern Wiltshire and Wilton Area	55%	14%	8%	8%	14%	8%	4%
Wiltshire Police Force Area	54%	16%	8%	8%	10%	8%	3%

What are the concerns in your area?

Concerns in local area	Southern Wiltshire Community Area	Salisbury, Southern Wiltshire and Wilton Area	Wiltshire Police Force Area
Lack of facilities for young people	49%	53%	56%
Standard of public transport	33%	20%	20%
Anti-social behaviour	27%	32%	34%
Crime	21%	26%	29%
Lack of local amenities	20%	22%	25%
Drug misuse	16%	24%	30%
Unemployment	14%	30%	37%
Poverty	12%	17%	14%

What should the priorities be in your area?

Priorities	Southern Wiltshire Community Area	Salisbury, Southern Wiltshire and Wilton Area	Wiltshire Police Force Area
None - not a problem in my area	31%	23%	24%
More police out and about	26%	27%	29%
None - police do as much as they can	13%	17%	16%
Tackling speeding	10%	5%	5%
More communication between the police and local residents	5%	5%	4%

Perceptions of Crime and ASB

Perceptions of Crime and ASB being a problem in the Salisbury, Southern Wiltshire and Wilton area are below the average for the Wiltshire Police area.

- The average perceived level of crime on a scale of 1 – 10 (with 1 being 'none' and 10 being 'a lot') is 3.39 for Wiltshire Police as a whole. For the Salisbury, Southern Wiltshire and Wilton Area the average score is slightly below the force average at 3.12, the average perceived level of crime for the Southern Wiltshire Community Area is lower at 2.60
- The average perceived level of ASB on a scale of 1 – 10 (with 1 being 'none' and 10 being 'a lot') is 3.34 for Wiltshire Police as a whole. For the Salisbury, Southern Wiltshire and Wilton Area the average score is slightly lower than the force average at 3.11, the perceived level is lower again for the Southern Wiltshire Community Area at 2.63

The perceptions of low levels of crime and ASB are in line with the actual crime and ASB levels; although crime and ASB levels are higher than the force average this is seen in other areas that draw a transient population as a result of retail, tourism, etc.

- There were 53 crimes per 1000 population in the Salisbury, Southern Wiltshire and Wilton Area in 2012/13, this compares to a Wiltshire average of 46 crimes per 1000 population.
- There were 41 reported ASB incidents per 1000 population in the Salisbury, Southern Wiltshire and Wilton Area in 2012/13, in comparison to a Wiltshire average of 37 incidents.

* Wiltshire Police is divided geographically into 11 local policing areas. The policing area for Salisbury includes the community areas of Salisbury, Southern Wiltshire and Wilton. Policing areas are then further divided into community areas - these usually consist of a large town and the neighbouring villages or community areas.

**Statistical significance; If the survey was completed using an alternative set of respondents there is a 95% chance that the result would fall within $\pm 1.5\%$ of the current result at force level. At the policing area level there is a 95% chance that the result would fall within $\pm 5\%$ of the current result.

ⁱ Wiltshire Police is divided geographically into 11 local policing sectors. These sectors are then further divided into sections - these usually consist of a large town and the neighbouring villages or community areas.

ⁱⁱ Statistical significance; If the survey was completed using an alternative set of respondents there is a 95% chance that the result would fall within $\pm 1.5\%$ of the current result at force level. At sector level there is a 95% chance that the result would fall within $\pm 5\%$ of the current result.